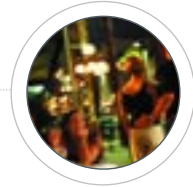
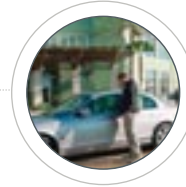
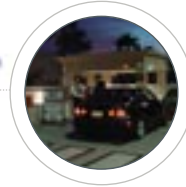




M E S S A G E . . .

...FROM THE PRESIDENT



Since the beginning of Seven One Seven Parking Services, Inc. in 1988, our exclusive business focus has been valet parking, parking management and transportation. Through Seven One Seven Parking Enterprises, Hospital Parking Management and Bay to Bay Transportation Services, our commitment has been and will continue to be, to offer the highest possible customer service to our clients.

Our company policy is to manage “hands on.” We provide our clients with a high degree of expertise and loyalty. Our divisions deliver

a first class product for building owners, property managers, hotels, hospitals, municipalities, restaurants and their customers at the most economical price, all the while implementing the programs providing for maximum revenue generation.

I invite you to contact our office to discuss, in detail, how Seven One Seven Parking can implement or improve your parking management, valet parking and transportation operations .

Jason Accardi
— President

“...WE HAVE NEVER LOST SIGHT OF THE IMPORTANCE OF BUILDING RELATIONSHIPS...”

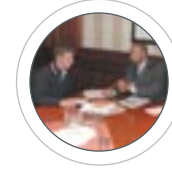
L E A D E R S H I P

In 1988, Seven One Seven Parking Services, Inc. began with a vision to bring a new perspective to parking management and transportation. Our credo, “Think Like An Owner” is inherent in every facet of our business, driving our commitment to provide professional, efficient, innovative and profitable parking management programs to meet the

needs of our clients and their customers. As our company has grown from a local operator into a leading parking and transportation services provider in the southeastern United States, we have never lost sight of the importance of building relationships based on honesty, service, accountability and the willingness to travel “that extra mile” to help our clients succeed.



INNOVATION



Offering talented and experienced professionals to handle every aspect of parking and transportation management, Seven One Seven's expertise allows our clients to concentrate on their core business. Our clients are secure in the knowledge that all parking and transportation issues will be handled professionally and services will be provided as promised. Our innovative hands-on approach is unique in the industry, designed to maintain the most comprehensive and efficient service to our clients and their customers. Executives on all levels are involved in the day-to-day operations, and at least one corporate officer is a part of each management team that provides direct support to our clients. In addition, key corporate departments ensure prompt, responsive assistance in all aspects of operation:



Compliance

This valuable resource, exclusively offered by Seven One Seven, monitors every facet of operation to ensure that all areas — from contractual agreements, to employee attire, to equipment maintenance and repair — continuously achieve the high standards of excellence we guarantee our clients.

Human Resources

We create professional programs and set standards for staff hiring, training, motivation and retention. Our employees show initiative and make decisions that enhance service to the customer.

Insurance

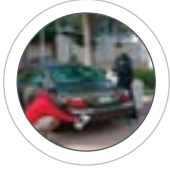
From comprehensive coverage at the industry's lowest rates, to compliance with changing local and federal standards, to handling liability and employment claims, Seven One Seven's insurance professionals administer all insurance issues, relieving our clients of this concern.

Accounting

Central processing of financial data is handled at the corporate level, with each location assigned a staff accountant to give our clients utmost professionalism and accountability in financial services.

Consulting

Whether partnering with our clients in facility site feasibility and design, traffic control, analyzing existing projects or planning event parking, our consulting group offers the experience and insight to provide profitable solutions.



INTEGRITY



Respect for our clients and their customers are guiding principles of our organization, evidenced in all areas of our service. We guarantee our services for the contracted fee, so our clients never face hidden charges or added expenses. We constantly work at every level to ensure the latest technology and resources to improve our clients' facilities and enhance revenue. Operation manuals at each client location detail our service guidelines, providing clear answers to questions about policies and procedures. Every Seven One Seven employee, from our directors and management to parking lot attendants and valet parking attendants ultimately represent our clients' interests. We work diligently in our recruiting, hiring and training to ensure the highest degree of professionalism and courtesy in every encounter.

Planning

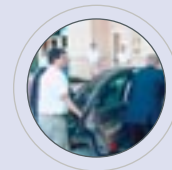
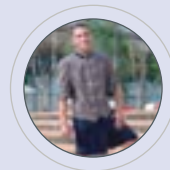
A spectrum of services, from long term budgeting and planning, to facility theme design, to signage and promotional materials are offered to ensure the success and profitability of each client's operation.

Training

The training and development of Seven One Seven's human resources is designed to ensure the delivery of superior customer service. The training system is designed so that all employees at all levels receive training specific to individual needs and job requirements.

Enhanced Image

Our courteous and uniformed personnel greet every guest as well as open all vehicle doors. Patrons are also assisted in and out of vehicles. This is a direct result of the high standards for hiring and training our staff.



EXPERIENCE



Since inception, Seven One Seven Parking Services, Inc. has continued to monitor the changes within the parking industry and is committed to keeping pace with the ever changing demands of its clients and their customers.

Seven One Seven has served its clients honestly, eagerly and professionally for the past ten years. Seven One Seven presently has over 200 operating contracts, totaling in excess of 50,000 parking spaces under management. Parking operations span across the southeastern United States.

From three associates in 1988, the company today employees over 400 professionals in the southeastern United States.



The quality and character of our employees makes the difference in our service to our clients and guides our continued success.

QUALITY



DIVERSITY

HOSPITAL PARKING MANAGEMENT



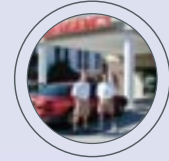
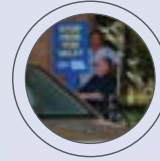
Hospital Parking Management is a division of Seven One Seven Parking Services Inc., which has been established to provide professional, economical and efficient complete parking management services exclusively to the healthcare industry. Hospital Parking Management is dedicated to being able to provide the best patient service possible with specialization directed in the field of healthcare. Hospital Parking Management offers its clients extensive experience in all aspects of valet parking, front door services, shuttle

services, surface lots and garage management.

All new-hire employees are put through an extensive hospital campus orientation, which also includes corporate classroom training with JAHCO standards in order to provide patients and visitors with any assistance that may be required.

We provide extensive background checks on all employees, which include MVR, criminal, and drug screening.

Hospital Parking Management's position within the healthcare industry has been and will continue to be one of excellence and leadership. Our commitment to our clients is the continued ability to provide quality operations through our investment in patient relations.



BAY TO BAY TRANSPORT



Bay to Bay Transport Service, Inc., is a division of Seven One Seven Parking Services, Inc. that specializes in the transportation and shuttle service industry. We specialize in first class customer service for a wide variety of transportation needs throughout the Southeast.

Traveling with Bay to Bay Transport Service allows you to avoid the hassles of traffic, parking fees and worrying about hidden costs. Bay to Bay Transport Service is the most economical shuttle service in the Southeast region.

Bay to Bay Transport Services:

- Daily Service for Commuters
- Shuttle Service to Airport and Hotel
- Bus Charters – Group Tours
- Contract with Hospitals and Hotels for shuttle service
- Provide service for Shopping Malls and Retail Facilities

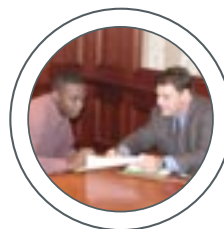


**Seven One Seven
Standards of Customer Service:**

- **Maintain A Neat and Professional Appearance**
- **Greet Each Guest Pleasantly**
- **Show Courtesy at All Times**
- **Thank Every Customer Personally**
- **Care...and Above All Else,
Be Professional at All Times**

CARE

We recognize that motivation and professionalism come from within, and our hiring efforts are designed to select top candidates for each position. Employee training is a top priority and our programs are designed to ensure the delivery of superior customer service. A multi-tiered training system ensures that employees at every level receive education specific to individual needs and job requirements. New employees receive hands-on training that covers every aspect of their job as well as company policy issues. At all levels, our employees know that courtesy and common sense are paramount in handling any problem, concern or other issue related to their job.



P R O F E S S I O N A L

S T A F F I N G



CUSTOMER SATISFACTION

At Seven One Seven, we understand the significance of customer service. Our commitment to ensure overall customer satisfaction is a philosophy we implement daily in over two hundred locations throughout the state of Florida extending into regions of Georgia, Alabama, Louisiana, Michigan, Virginia, Connecticut and North Carolina.



We offer our clients unparalleled experience. We personally guide our clients through the process of understanding their needs, implementing a thoughtfully constructed plan, and maintaining a level of service their clients have come to expect.

We believe understanding the complexity of today's industrial marketplace represents only half of the total equation. At Seven One Seven, our goal is to deliver a level of consistent customer service travelers have come to anticipate, and we begin by investing in our customers one at a time.

Some companies define customer service as meeting client needs and expectations. But true customer satisfaction and loyalty goes much deeper. Every day, Seven One Seven earns the trust and the business of hundreds of clients through superior customer service, proactive management, professional financial administration, expert consultation, and open communication about our clients' changing needs and objectives. We understand that, as the first and last impression of your business, the quality of your parking management solution plays a critical role in your success. Seven One Seven provides the resources, expertise and vision to improve the operation and enhance the profitability of your parking interests. We would appreciate the opportunity to prove ourselves to you.





LOCATIONS

Seven One Seven Parking Services, Inc. and its divisions have established and maintained an excellent reputation for providing economical, professional, efficient and innovative parking management programs to meet the needs of its clients and their customers throughout the United States.

While managing and operating over 200 clients, Seven One Seven has developed the most advanced knowledge of state-of-the-art technology and the most cost-conscious methods to deliver efficient and consistent services. We can assist you with consulting services, management and transportation contracts, leases, valet parking services and any project related to the parking industry. Through our expertise and loyalty we are capable of building and maintaining strong relationships that have built the core of Seven One Seven's business.



Clients include:

- Property Management Firms
- Hotels
- Casinos
- Hospitals
- Municipalities
- Performing Arts Centers
- Building Owners
- Airports
- Surface Properties
- Convention Centers
- Country Clubs
- Restaurants
- Night Clubs
- Race Tracks
- Theaters
- Shopping Malls
- Banquet Halls
- Medical Centers
- Mixed Use Developments
- Parking Enforcement
- Sports Arenas
- Stadiums
- Retail Centers
- Condominiums
- Commercial Office Buildings



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Toll Free 800-310-PARK • (813) 228-7722 • Fax (813) 228-7078
www.717parking.com
www.hospitalparkingmanagement.com